



**FOR IMMEDIATE RELEASE**

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### **WeatheRate Announces Certified TV Stations**

**Phoenix, AZ (June 10, 2010)** – Forecast verification experts WeatheRate certified the following TV stations as the most accurate in their markets for the period March 1, 2009 through February 28, 2010:

<b>WeatheRated City</b>	<b>Certified TV Station</b>	<b>Network</b>
Baltimore, MD	WMAR	ABC
Buffalo, NY	WGRZ	NBC
Cincinnati, OH	WCPO	ABC
Des Moines, IA	WOI	ABC
Ft. Myers, FL	WBBH	NBC
Greensboro, NC	WFMY	CBS
Jacksonville, FL	WTEV	CBS
Kansas City, MO	KSHB	NBC
Louisville, KY	WHAS	ABC
Roanoke-Lynchburg, VA	WSET	ABC
Memphis, TN	WREG	CBS
Orlando, FL	WESH	NBC
Phoenix, AZ	KNXV	ABC
Rochester, NY	WROC	CBS
St. Louis, MO	KSDK	NBC
Tampa-St. Petersburg, FL	WTSP	CBS
Tulsa, OK	KJRH	NBC

#### **About WeatheRate**

The Arizona-based company crowns local meteorologists across the country as the most accurate in their TV markets by comparing forecasts with actual conditions. WeatheRate verifies high and low temperatures, sky cover, precipitation, snow accumulation, wind and



fog. Accuracy in forecasting severe weather and timing of precipitation also comes into play.

Using a business model similar to J.D. Power and Associates, WeatheRate conducts independent research at their own expense. At the end of each WeatheRating period, the company offers its seal of approval only to the most accurate station in each television market.

For more information about WeatheRate at [weatherate.com](http://weatherate.com) or call (602) 909-8429.

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